



Intermountain[®]
Foundation

FESTIVAL OF TREES[®]



2022

SPONSORSHIP OPPORTUNITIES

Join Us for the Festival of Trees

Intermountain Foundation and the Festival of Trees leadership team invites you join us as a sponsor of the 2022 Festival of Trees. We are pleased to announce proceeds from this year’s event will continue to support Intermountain Primary Children’s Hospital to build the nation’s model health system for children.

This longstanding annual tradition, now in its 51st year, is brought to life by a dedicated volunteer board of 80 individuals who enlist the time and talents of thousands of families, organizations, and businesses throughout Utah and neighboring states. Together they create an incredible experience for the community while raising funds to benefit children and families from across the Intermountain West who receive specialized care at Primary Children’s Hospital.

Event Details

Festival of Trees: Tuesday, November 29 – Sunday, December 3, 2022

Location: Mountain America Expo Center

By sponsoring the 2022 Festival of Trees, you have the opportunity to reach thousands of community members and become a part of the Festival legacy. While you do not have to attend to be a sponsor, we hope you’re able to experience the event firsthand.

Become a sponsor today!

BENEFITS OF SPONSORSHIP*	Title \$100,000	Platinum \$50,000	Gold \$30,000	Silver \$20,000	Bronze \$10,000
Recognition on the event website	•	•	•	•	•
Festival of Trees general admission event tickets	50	40	30	20	10
Recognition on select marketing material	•	•	•	•	
Invitation to exclusive Auction Showcase event	30	15	10		
Exclusive recognition on the event auction portal	•	•			
Specific recognition by gala and event MC	•	•			
Exclusive recognition opportunities on direct mail campaign	•	•			
Company name used in conjunction with the event, e.g. “2022 Festival of Trees presented by [Company]”	•				

*We work with all sponsors to ensure their sponsorship is appropriately acknowledged. Recognition opportunities may be adjusted as circumstances warrant.

Sponsor Information

Business / Individual Name (as it should appear in recognition materials):

Contact Name: _____

Address: _____ **City:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Sponsorship Levels

Title — \$100,000

Silver — \$20,000

Platinum — \$50,000

Bronze — \$10,000

Gold — \$30,000

Payment Method

Credit Card: (Visa / Master Card / Discover / American Express)

Card # _____ **Exp:** _____ **CVV:** _____

Name on Card: _____

Signature: _____

Check Enclosed (Payable to Intermountain)

Gift-In-Kind Sponsorship

In-kind Partner (contribution of product or services)

Contact Name: _____

Item(s) Donated: _____ **Item(s) Value: \$** _____

Description of Item(s): _____

Donor Signature: _____

Thank You

Please return this form to the Intermountain Foundation office at:

36 State Street ♦ Floor 21 ♦ Salt Lake City, Utah 84111

festivaloftrees@imail.org ♦ festivaloftreesutah.org