2022 SPONSORSHIP OPPORTUNITIES
Join Us for the Festival of Trees

Intermountain Foundation and the Festival of Trees leadership team invites you join us as a sponsor of the 2022 Festival of Trees. We are pleased to announce proceeds from this year’s event will continue to support Intermountain Primary Children’s Hospital to build the nation’s model health system for children.

This longstanding annual tradition, now in its 51st year, is brought to life by a dedicated volunteer board of 80 individuals who enlist the time and talents of thousands of families, organizations, and businesses throughout Utah and neighboring states. Together they create an incredible experience for the community while raising funds to benefit children and families from across the Intermountain West who receive specialized care at Primary Children’s Hospital.

Event Details

**Festival of Trees:** Tuesday, November 29 – Sunday, December 3, 2022  
**Location:** Mountain America Expo Center

By sponsoring the 2022 Festival of Trees, you have the opportunity to reach thousands of community members and become a part of the Festival legacy. While you do not have to attend to be a sponsor, we hope you’re able to experience the event firsthand.

Become a sponsor today!

### 2022 Sponsorship Opportunities

*We work with all sponsors to ensure their sponsorship is appropriately acknowledged. Recognition opportunities may be adjusted as circumstances warrant.*

<table>
<thead>
<tr>
<th>Benefits of Sponsorship</th>
<th>Title $100,000</th>
<th>Platinum $50,000</th>
<th>Gold $30,000</th>
<th>Silver $20,000</th>
<th>Bronze $10,000</th>
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<tbody>
<tr>
<td>Recognition on the event website</td>
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<tr>
<td>Festival of Trees general admission event tickets</td>
<td>50</td>
<td>40</td>
<td>30</td>
<td>20</td>
<td>10</td>
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<tr>
<td>Recognition on select marketing material</td>
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<tr>
<td>Invitation to exclusive Auction Showcase event</td>
<td>30</td>
<td>15</td>
<td>10</td>
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<td>Exclusive recognition on the event auction portal</td>
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<td>Specific recognition by gala and event MC</td>
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<td>Exclusive recognition opportunities on direct mail campaign</td>
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<td>Company name used in conjunction with the event, e.g. “2022 Festival of Trees presented by [Company]”</td>
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Sponsor Information

Business / Individual Name (as it should appear in recognition materials):

Contact Name:

Address: ___________________________ City: ___________________________ Zip: ___________________________

Phone: ___________________________ Email: ___________________________

Sponsorship Levels

☐ Title — $100,000
☐ Platinum — $50,000
☐ Gold — $30,000
☐ Silver — $20,000
☐ Bronze — $10,000

Payment Method

☐ Credit Card: (Visa / Master Card / Discover / American Express)
   Card #: ___________________________ Exp: ___________________________ CVV: ___________________________

   Name on Card: ___________________________

   Signature: ___________________________

☐ Check Enclosed (Payable to Intermountain)

Gift-In-Kind Sponsorship

☐ In-kind Partner (contribution of product or services)

Contact Name: ___________________________

Item(s) Donated: ___________________________ Item(s) Value: $ ___________________________

Description of Item(s): ___________________________

Donor Signature: ___________________________

Thank You

Please return this form to the Intermountain Foundation office at:
36 State Street • Floor 21 • Salt Lake City, Utah 84111
festivaloftrees@imail.org • festivaloftreesutah.org