

FESTIVAL OF TREES[®]



2024 SPONSORSHIP OPPORTUNITIES

Join Us for the Festival of Trees

Intermountain Foundation and the Festival of Trees leadership team invites you to join us as a sponsor of the 2024 Festival of Trees. We are pleased to announce proceeds from this year’s event will continue to support Intermountain Primary Children’s Hospital to build the nation’s model health system for children.

This longstanding annual tradition, now in its 54th year, is brought to life by a dedicated volunteer board of 65 individuals who enlist the time and talents of thousands of families, organizations, and businesses throughout Utah and neighboring states. Together they create an incredible experience for the community, with an average attendance between 70,000 and 100,000, while raising funds to benefit children and families from across the Intermountain West who receive specialized care at Primary Children’s Hospital.

Event Details

Festival of Trees: Tuesday, December 3 – Saturday, December 7, 2024

Location: Mountain America Expo Center

By sponsoring the 2024 Festival of Trees, you have the opportunity to reach thousands of community members and become a part of the Festival legacy. While you do not have to attend to be a sponsor, we hope you’re able to experience the event firsthand. Every level of sponsorship includes tickets to the event, and Title and Platinum sponsorships include tickets to Opening Night, an exclusive opportunity to enjoy the Festival in a more intimate atmosphere with other invited guests.

Become a sponsor today! Reach out to festivaloftrees@imail.org to learn more or to receive a sponsorship invoice.

BENEFITS OF SPONSORSHIP*	Title \$100,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Friends \$5,000
Volunteer opportunities during Festival week	•	•	•	•	•
Recognition on the event website	•	•	•	•	•
Festival of Trees general admission event tickets	50	40	30	20	10
Recognition on select marketing material	•	•	•	•	
On-site signage	•	•	•	•	
Invitation to Festival of Trees exclusive Opening Night	8	4			
Exclusive recognition on the event auction portal	•	•			
Recognition by Event MC	•	•			
Company name used in conjunction with the event, e.g. “2024 Festival of Trees presented by [Company]”	•				

*We work with all sponsors to ensure their sponsorship is appropriately acknowledged. Recognition opportunities may be adjusted as circumstances warrant.

Sponsor Information

Business / Individual Name (as it should appear in recognition materials):

Contact Name: _____

Address: _____ **City:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Sponsorship Levels

Title — \$100,000

Silver — \$10,000

Platinum — \$50,000

Friends of Festival — \$5,000

Gold — \$25,000

Payment Method

Credit Card: (Visa / Master Card / Discover / American Express)

Card # _____ **Exp:** _____ **CVV:** _____

Name on Card: _____

Signature: _____

Check Enclosed (Payable to Intermountain Foundation)

Gifts in Kind

Contribution of product or services

In-kind Sponsor (contribution of product or services)

Contact Name: _____

Item(s) Donated: _____ **Item(s) Value: \$** _____

Description of Item(s): _____

Donor Signature: _____

Thank You

Please return this form to the Intermountain Foundation office at:

36 State Street ♦ Floor 21 ♦ Salt Lake City, Utah 84111

festivaloftrees@imail.org ♦ festivaloftreesutah.org