



Platte Valley
Medical Center
Foundation

2020
ANNUAL REPORT

Mission

Foster Optimal Health for All.

Vision

- We will be distinguished as the trusted person-centered partner to those who engage with us in their physical, mental and spiritual health.
- We will share accountability with our clinicians, associates and affiliated stakeholders to deliver exceptional care that is well-coordinated, accessible, affordable, safe, and results in optimal outcomes for individuals and populations.
- We will grow as community-based health networks in partnership with others who share our vision and values and align with us to be an essential provider to those we serve.

Values

Caring Spirit – We honor the sacred dignity of each person.

Excellence – We set and surpass high standards.

Good Humor – We create joyful and welcoming environments.

Integrity – We do the right thing with openness and pride.

Safety – We deliver care that seeks to eliminate all harm for patients and associates.

Stewardship – We are accountable for the resources entrusted to us.



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Dear Friends,

As we reflect on the past year, we are filled with immense gratitude for the generosity, support and kindness during a year filled with significant challenges. Through it all the staff at Platte Valley stayed resilient due to the outpouring of love and support from people like YOU.

On behalf of the entire staff at Platte Valley Medical Center, we are grateful and humbled by the fact that the community overwhelmingly came together to support one another and to support Platte Valley.

**This year especially,
we thank you for
caring for us, while
we cared for you.**

— *John Hicks*

Support came from schools, businesses, churches, community groups, restaurants, youth groups and many more. Donors and volunteers helped feed and lift up our staff through our meals for associates fund and associate support fund – both were greatly appreciated by all of our staff. Our local Home Depot even donated

potted pansies for our staff on Easter!

Platte Valley received many heartfelt cards, posters, emails, letters and messages that were proudly displayed so our staff could see them every day and know how much they are appreciated and thought about. All of these acts of kindness and generosity sustained and inspired our staff during an unprecedented year.

One very special celebration in a year of so many challenges was Platte Valley's 60th Anniversary of caring for our community and working together. This year especially, we thank you for caring for us, while we cared for you.

With appreciation,



John Hicks
President
Platte Valley Medical Center



Caroline A. Jannone
Executive Director
Platte Valley Medical Center
Foundation



Foundation events pivoted to virtual and raised more than \$150,000

On September 16, the Foundation held its 2nd Annual Farm to Table Benefit Dinner and first ever virtual fundraiser! Thanks to our generous and very loyal donors, this event was a big success bringing in more support for our Cancer Services Center.

More than 200 boxed meals were prepared by Platte Valley’s talented nutritional services team using farm fresh ingredients generously donated by local farms. The highlight of the evening was hearing from two grateful patients. Here is one of those stories.



Robin Bean – nurse, mother, salsa dancer and cancer survivor

Robin Bean – nurse, mother, salsa dancer and cancer survivor

Robin clearly remembers getting the call about her diagnosis. As she put it, “I was cooking dinner when the call came in from the Oncology department at Platte Valley. I could tell she was emotional – it wasn’t easy for her to tell me. Then she said something that still sticks with me. We will take care of you Robin. You are not alone.”

For Robin, it was not easy to ask for help. However when she was diagnosed with breast cancer she knew she needed it. Platte Valley’s staff was there to listen and provide not only the best medical care - they also offered the support services required when getting a cancer

diagnosis. Robin attends a support group two times a month and has formed some special friendships.

Robin described the “unknown” as the hardest part of her cancer journey and how cancer impacts every part of your body.

As she put it, “I could be having a bad day, a very bad day and when I walked into Platte Valley for treatment I knew I would be welcomed with a smile from the nurse – who knew just what to do. I knew I was in great care right in my own community – excellent, knowledgeable and compassionate professionals”.

Robin is now in recovery, doing well and still receives her ongoing care at Platte Valley Medical Center.

On November 30 Platte Valley held its first Gifts from the Heart Virtual Fundraiser raising almost \$40,000 for our Women’s and Children’s Services Department.

Platte Valley patient Jennifer Anderson shared her emotional story of her daughter’s Scarlett’s journey into the world and the importance of the donated human breast milk in giving her baby the very best start in life.

“I could not have asked for more caring nurses during my difficult journey with baby Scarlett. I am forever grateful!” — Jennifer Anderson

Awards & Recognition

Platte Valley Receives 5-Star CMS Rating

The Centers for Medicare & Medicaid Services released updated star ratings for hospitals across the country based on five quality indicators. Platte Valley is now rated 5 STARS by the federal government!

Only 455 hospitals out of 3,355 surveyed earned a 5-star rating. We

are proud of our associates who continue to provide 5-star caring to patients every day.

The Leapfrog Group Awards "A" to Platte Valley

The Leapfrog Group, an independent national consortium of private self-insured businesses that rates U.S. hospitals on quality and safety, was founded in 2000 to improve the quality and safety of

healthcare in America. Nearly one-half of the 5,534 hospitals in the U.S. participate and are awarded a letter grade that rates how well they keep patients safe from harm.



Platte Valley earned an "A" as evidence of its focus on protecting patients

from preventable medical errors, injuries, and infections. Leapfrog is considered the elite hospital quality rating organization in the country. The results are used to inform consumers, businesses, and insurance companies about the quality and safety in each hospital in their communities. Leapfrog assigns grades based on 27 different measures from publicly available data.



Awards & Recognition, *continued*

Platte Valley Receives Safety Grant

In 2020, Platte Valley received a Safety Grant that will aid in increasing nursing staff's knowledge level-related to Evidence-based Practice (EBP). The grant was approved to send six Platte Valley nurses through a year-long Association of Nurses in Professional Development (ANPD) EBP program. Three nurses have participated in the program thus far and we anticipate three more to participate in 2021.

Taira Garcia, Women's Care RN is doing an EBP project to determine which route of administration or particular medication is best for laboring patients. Kelsey Romero is working on a resiliency project in the ED. Heather Harrison is working on an educational process for training Perioperative nursing staff on routine and emergent blood administration.

The EBP model helps us to provide the best care to our patients and is supported by extensive research.

Awards and Achievements

- Joint Commission Primary Stroke Center



- CMS overall rating of 5 out of 5 stars

- Level III Trauma Center Designation



- Level II NICU

- American College of Cardiology Accredited Chest Pain Center

- Blue Distinction Maternity Care Designated BlueDistinction[®] Center+ Maternity Care

- National Best Patient Experience Award Recipient

- Gold Plus American Heart Association – Stroke



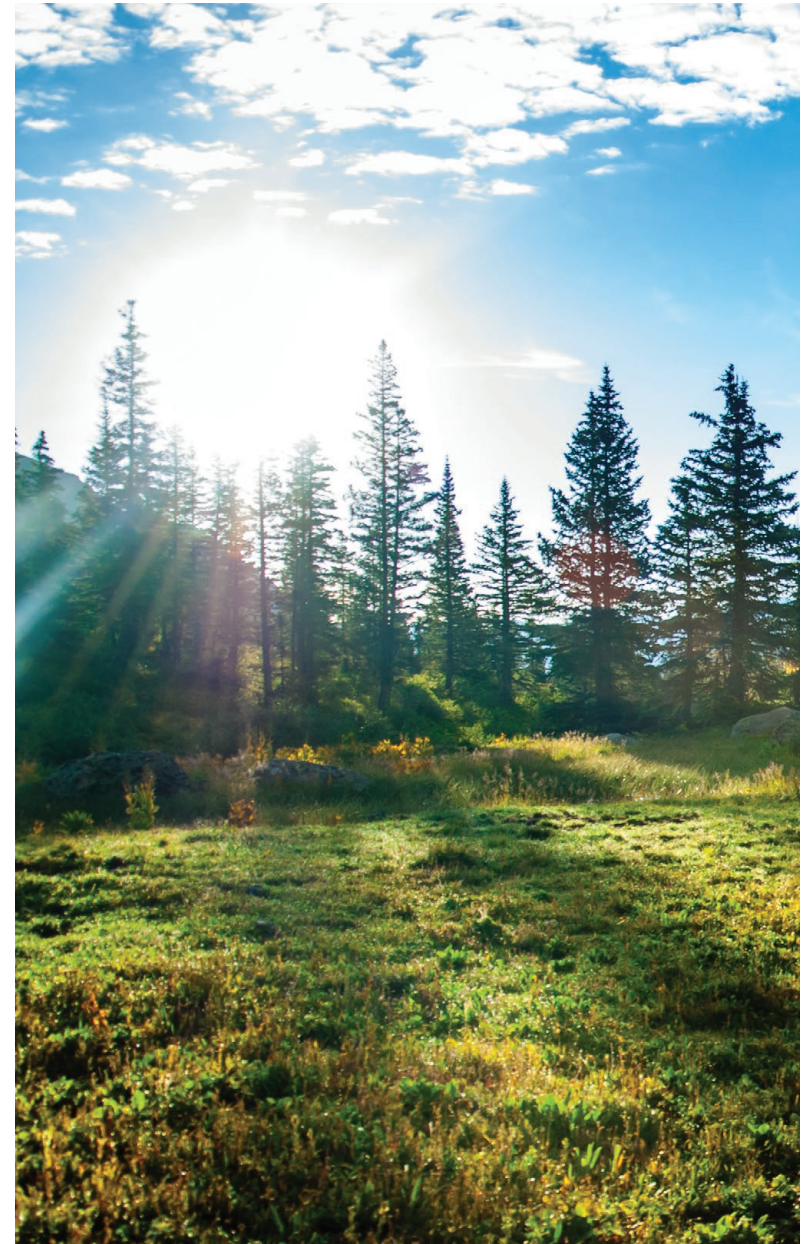
- Grade 'A' in Quality and Safety from Leapfrog Group

- American Heart Association Stroke Achievement Award

- 2020 Silver Chest Pain Award



- 4.20 out of 5 Overall Care Site Composite Press Ganey Associate Engagement Score, 71st Percentile National Ranking



Financial Health



Balance Sheet

as of December 31, 2020

ASSETS

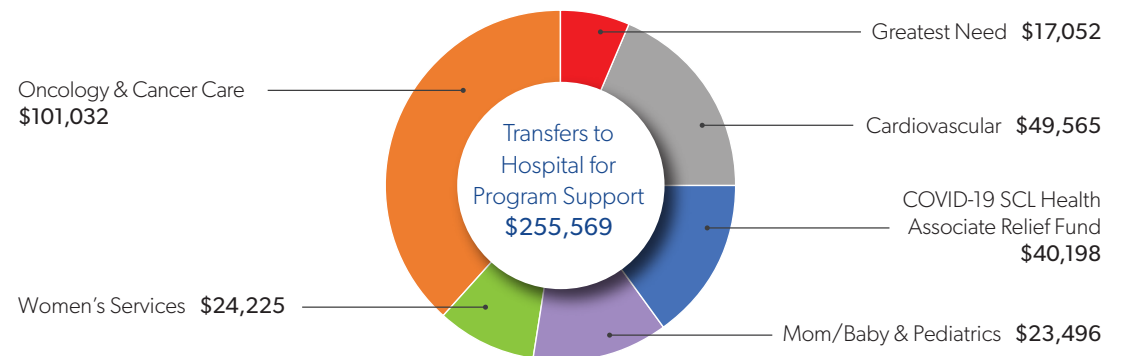
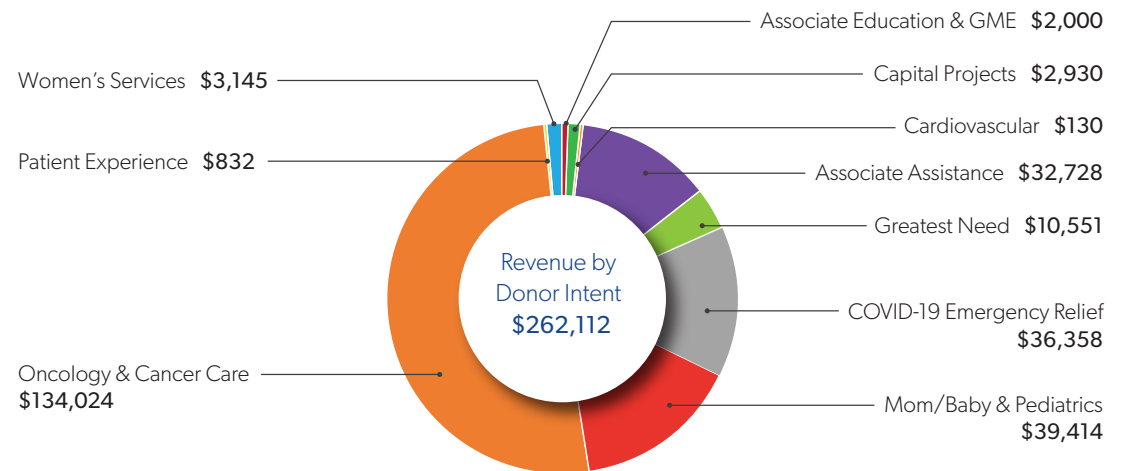
Cash and Cash Equivalents	\$	380,058
Investments		2,228,600
TOTAL ASSETS	\$	2,608,659

LIABILITIES

Accounts Payable	\$	12,423
Accrued Salaries, Wages & Benefits		10,268
Due to Hospital		189,361
TOTAL CURRENT LIABILITIES	\$	212,051

NET ASSETS

Net Assets Without Donor Restriction	\$	62,293
Net Assets With Donor Restriction		2,334,314
TOTAL LIABILITIES & NET ASSETS	\$	2,608,659



Board & Staff

With gratitude, we recognize and thank our Board of Trustees. These community members give of their time, talents and treasure every year as we work together to support and Foster Optimal Health for All.

Maureen Allen
Antelia Salazar-Ball, *Foundation Treasurer*
Michael A. Dolan, *Foundation President*
Dr. Mark Ehrhardt
Serafina Garza
Kurt Gensert, *PVMC COO/CNO*

Candace Harrod, MD
John Hicks, *Platte Valley
Medical Center President*
Carolyn Jannsen, *Foundation
Executive Director*
Simone Jones

Patricia Murray
Jan Olson, *Foundation Vice President*
LuzMarie Banuelos Shearer
Al Shivley
Heidi Storz
Susan Wiant



Ways to Give

The Platte Valley Medical Center Foundation gratefully accepts gifts to support Platte Valley Medical Center's mission. No gift is too small, and one hundred percent of your gift will be used for the project or program of your choice. Donations are tax deductible and will be acknowledged with a letter for tax purposes.

Donate by Mail or Phone

Donations are accepted over the phone at 303-498-3630 or by mail at:
Platte Valley Medical Center Foundation
1600 Prairie Center Parkway
Brighton, CO 80601

Payments Accepted: Cash, Check, Credit/Debit Card, Cashier's Check or Money Order

Online Giving

Visit www.pvmc.org/foundation to make a secure, online donation today with a credit or debit card. One-time and recurring payment options are available.

NEW! EFT (Electronic Funds Transfer)

EFT can be arranged by calling the Foundation Office at 303-498-3630

Planned Giving

Planned gifts provide resources that create extraordinary opportunities and preserve our future. Planned gifts include cash and pledge gifts of bequests, trusts, life insurance, and retirement assets.

Corporate Giving

Help your company and your employees make an impact here at Platte Valley Medical Center. Get involved with the Platte Valley Medical Center Foundation through contributions, grants, or events via corporate gifts and sponsorships.

Foundation and Corporate Grants

We welcome the opportunity to work with Foundations and corporations on philanthropic grants to the Platte Valley Medical Center Foundation.

Stocks and Appreciated Securities

One way to boost your charitable contributions is to give shares of appreciated stock instead of cash. They are easily valued without an appraisal and easy to transfer. Donating appreciated securities before they are sold typically results in a tax advantage. A tax deduction is normally allowed based on the market value at the time of the gift. Since the deduction is based on current value, rather than cost, no tax is paid on the appreciation.

Tribute Gifts

Tribute gifts are giving in honor or memory of a special person – perhaps a caregiver, family member or friend. They are given in thoughtful remembrance of a life; in recognition of a special occasion; or in appreciation of service. These tributes serve as a permanent expression of love, honor and recognition.

Endowments

Endowments are invested for growth and income in a diversified portfolio and are strategically managed. Each endowment distribution is used according to the donor's intent as outlined in a formal agreement between the donor and the Platte Valley Medical Center Foundation. Funds earned from an endowment may support a program and are distributed by the hospital annually in accordance with the policies established by the Platte Valley Medical Center Foundation.

Real Estate

The Platte Valley Medical Center Foundation accepts gifts of real estate, including houses, condominiums, commercial properties, farm land, rental property, and undeveloped land after a thorough review of the property and its potential usage by the Foundation.



1600 Prairie Center Parkway | Brighton, CO 80601
303-498-3630 | www.pvmc.org/foundation