# The Word That Shall Not Be Spoken

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### My Introduction to "Suffering"

- March 2013 breakfast with Pat Ryan
- My initial reaction (negative)
- Reaction of my physician colleagues at NEJM (also negative)
- Comment by copy editors that NEJM does not use the word suffering

#### The Word That Shall Not Be Spoken

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During the years when I worked in an academic integrated delivery system, my colleagues and I would frequently discuss patients' experiences and ways to improve our management of their pain and reduce

egy; from a clinician's perspective, it was obviously the right thing to do.

So it was a pleasant surprise when I studied the business strategy of a company that assesses patients' experiences and found the word "suffering" would take some getting used to. I couldn't remember the last time that my colleagues and I had used that word. "Suffering" made me uncomfortable. I wondered whether it was a tad sensational, a bit too

#### A Moment of Discontinuity in Health Care

- We have a crisis in the coordination of care -- throughout the world
- History is happening to us, with the chief irresistible drivers of change being:
  - Medical progress
  - Aging population
  - Global economy
- Challenges for providers and patients:
  - Too many people involved, too much to do, no one with all the information, no one with full accountability
  - Result: Chaos → gaps in quality and safety, inefficiency
  - Patients are afraid not just of their diseases, but of lack of coordination

Question: If somehow, magically, health care costs were not a problem, would you say that health care is working just fine?



#### What Are We Trying to Do in Health Care?

- 1. It's hard to become more efficient without understanding what you are trying to be more efficient at doing
  - It's not immortality, nor something as simple as health.
  - Reduction of suffering
  - Coordination of care
  - Peace of mind
- 2. If we are supposed to be producing peace of mind and reducing suffering, how well organized are we to do it?
- 3. What do we know about the nature of suffering?
  - It comes in many forms, and is inherent to being a patient
  - It is like a gas that fills the room



#### **Deconstructing Suffering**



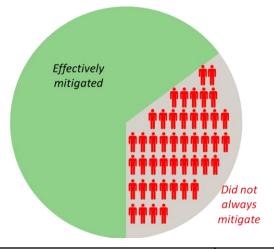
Avoidable Suffering
Caused by defects in
the approach to
deliver care

OUR GOAL:
Prevent this
suffering for patients
by optimizing care
delivery.

#### Suffering Is Measurable

#### **Mitigatable Suffering Arising from Illness & Treatment:**

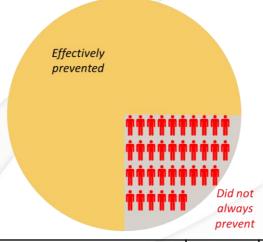
Communication gaps, pain management, responsiveness, anxiety



Measure Description	% Top Box	% Sub- optimal
How often did nurses explain things to you in a way you could understand? (HCAHPS)	75.2%	24.8%
During this hospital stay, how often was your pain well controlled? (HCAHPS)	64%	36%
During this hospital stay, after you pressed the call button, how often did you get help as soon as you wanted? (HCAHPS)	64.8%	35.2%
How well did staff address your emotional needs? (PG)	57.5%	42.5%

#### **Avoidable Suffering Arising from Dysfunction:**

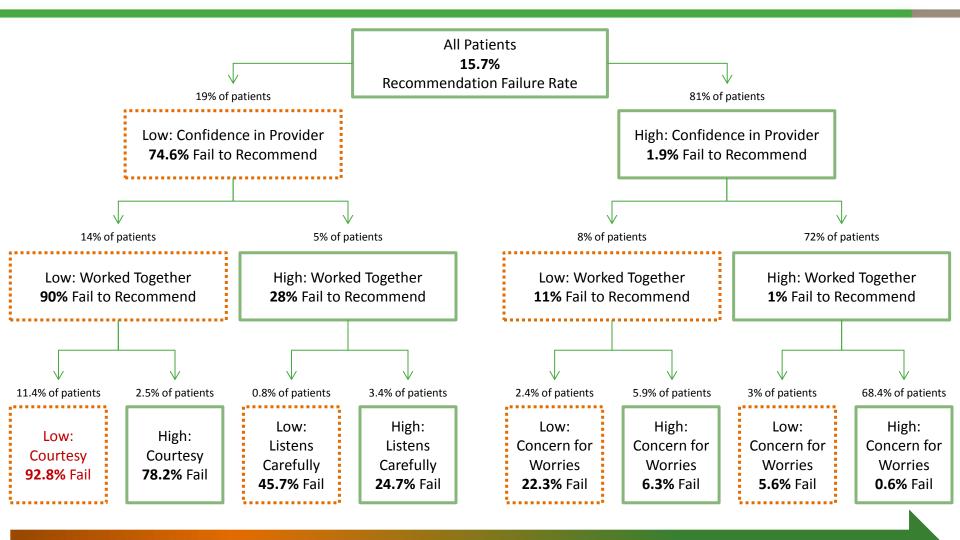
Lack of respect, lack of coordination and teamwork, lack of privacy



Measure Description	% Top Box	% Sub- optimal
How often did nurses treat you with courtesy and respect? (HCAHPS)	85.8%	14.2%
How well staff worked together to care for you (PG)	70%	30%
Staff concern for your privacy (PG)	68.5%	31.5%



#### What Do Patients Really Value?

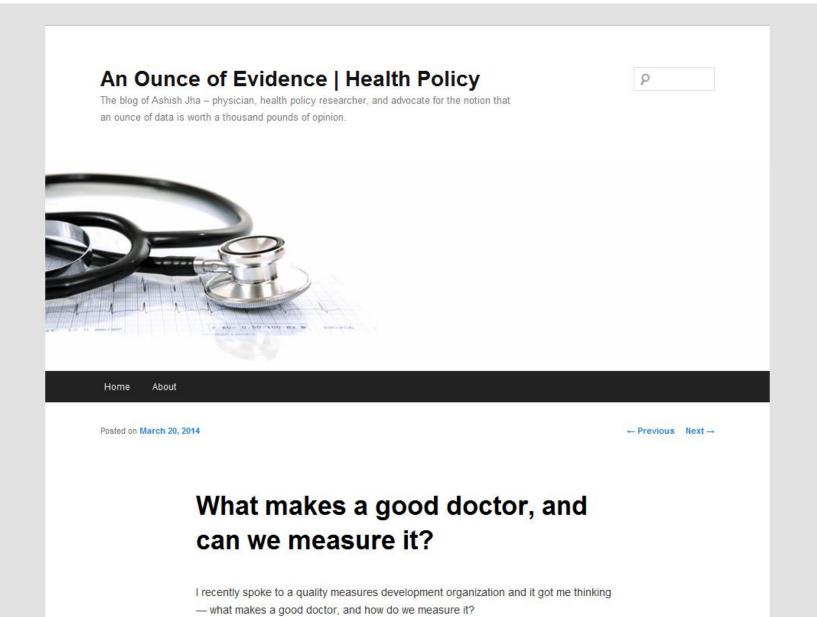


High Risk

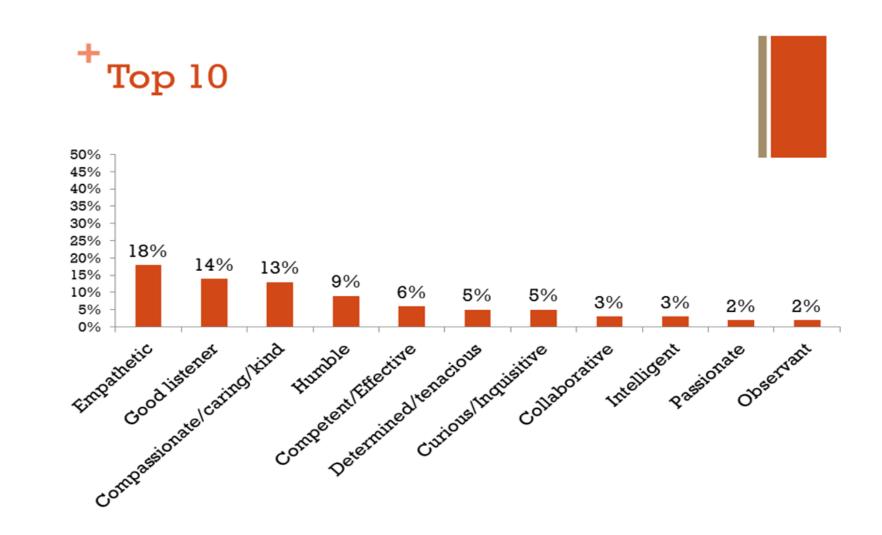
**Low Risk** 



#### What Do Patients Want From Physicians?



#### The Top One Word Answers From Twitter



### **Empathy Is Work**

- It's not about how good a person you are
- It's not about internalizing the pain of others
- It is about understanding the needs of others
- And it's about conveying that you understand those needs



## We Know What to Do: "Compassionate Connected Care"

- Acknowledge Suffering
   We should acknowledge that our patients are suffering, and show them that we understand.
- 2. Body Language Matters

  Non-verbal communication skills are as important as the words we use.
- Anxiety is Suffering
   Anxiety and uncertainty are negative outcomes that must be addressed.
- 4. Coordinate Care We should show patients that their care is coordinated and continuous, and that "we" are always there for them.
- 5. Caring Transcends Diagnosis

  Real caring goes beyond delivery of medical interventions to the patient
- 6. Autonomy Reduces Suffering
  Autonomy helps preserve dignity for patients



### Example: Body Language Matters

Non-verbal communication skills	Eye contact matters	The clinician sits at eye level and looks me in the eye during the
are as important as the words		conversation
we use.		<ul> <li>The front desk caregiver looks up from the computer to establish eye contact</li> </ul>
		<ul> <li>As the patient begins to say what is really on his mind, the caregiver pushes his/her laptop aside, leans forward, and listens attentively.</li> </ul>
		<ul> <li>Caregiver explains to patient that he/she is listening and is fully engaged with the patient while documenting in computer</li> </ul>
	2. Physically touching the patient closes distance	The nurse gently held the patient's shoulder while obtaining the blood pressure
		<ul> <li>The physician sat down and held the patient's hand while explaining tests and treatments.</li> </ul>
		The clinician takes a seat and holds the patient's hand when the patient starts to cry.
		The physician makes a point of shaking hands with the patient and the visitors when introducing him/herself
	3. Body position matters	The physician sits face-to-face with the patient while talking with him/her
		The caregiver sits down at eye level with the patient.
		The caregiver does not turn their back to the patient until the
	7	interaction is over and the caregiver leaves the room.

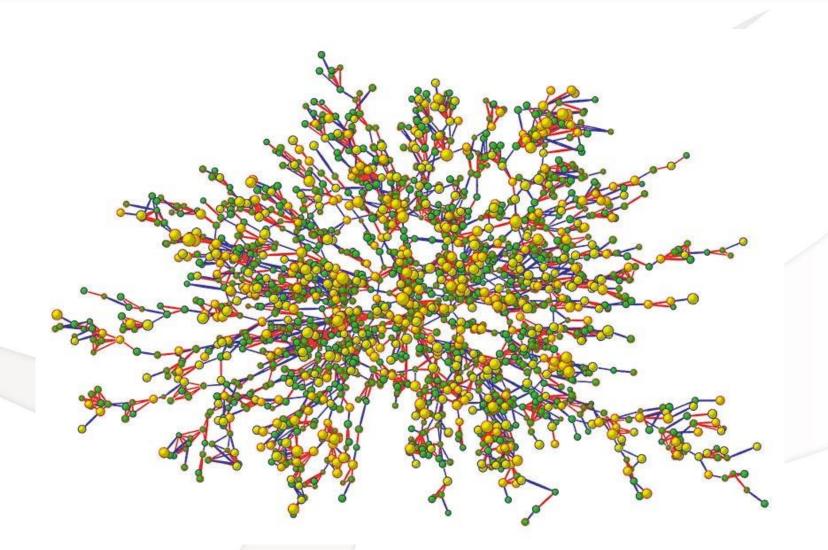


#### "Wordle" From Patient Comments for One MD





## Values Can Spread With Same Patterns as Infectious Diseases





### Can We Create an Epidemic of Empathy?

- Social network scientists have shown that values and emotions can spread in populations in the same patterns as infectious diseases.
- How can we take the practices of our most empathic clinicians and the teams that deliver the best coordination – and turn them from the exceptions to the new norms?
  - Create shared vision
  - Measure
  - Use the other three Weber models for social action
- Turn our social networks into social capital



## What Does It Mean to Organize Around the Reduction of Suffering?

- Agree that this is the overarching goal and that it trumps the individual agendas of everyone in health care.
- Measure outcomes that matter to patients, including "soft measures" the capture anxiety, confusion, fear, trust, and peace of mind
- Make empathic care the norm, not the exception
- Create incentives (financial and non-financial) for meeting patients' needs as efficiently as possible.

