

Ten Compelling Reasons to Support Dixie Regional

1. ***The large number of lives we change — and our potential to reach many more.*** We already admit more than 21,000 patients a year. If we are able to carry out the plans that make up this campaign, that number will increase many times over.
2. ***Our not-for-profit mission.*** This allows us to focus exclusively on what is best for patients, not shareholders.
3. ***Our reputation for excellence.*** Two dozen major national awards and recognitions — across the entire medical spectrum — speak to the quality of our patient outcomes, the skill and compassion of our team, and the commitment we have to meeting intractable challenges.
4. ***Our concern for the unfortunate.*** Over the past two years we provided charitable care valued at more than \$60 million. Everyone deserves the best care. Our call to service saves lives.
5. ***Our membership in Intermountain Healthcare.*** This internationally recognized not-for-profit system gives us the strength to accomplish far more than we could ever do on our own.
6. ***Our ability to get things done.*** Academic medical centers do vital work, but they lack the infrastructure to secure drugs for new purposes, the expertise for complex psychosocial care, and the mission to reach a large population. They do the science; we take it from there.
7. ***Our nationally recognized staff.*** Our physicians and specialty staff are frequently invited to present industry-leading procedures and findings at national conferences. Presentations have demonstrated improved survival in late stage cancer patients at about the same cost as traditional care. We have shown that decreasing the number of blood draws to newborns leads to stronger development; and we have found a way to reduce the use of radiation when detecting abnormal heart activity in our electrophysiology department.
8. ***Our contribution to the local economy.*** As southern Utah's largest private employer, Dixie Regional contributes \$134 million to the workforce. Most of this stays nearby, as does our investment in local suppliers. Our overall growth and our success along the full continuum of care and in precision genomics will bring even more well-paid professionals, more business investment, more jobs, higher property values and greater stability to a region long vulnerable to changing conditions.
9. ***The opportunity to give back.*** If southern Utah has been good to you, there is no better way to say thank you than with a gift to Dixie Regional.
10. ***Our vision.*** Twenty years from now the world's perspective on disease will have shifted fundamentally. Here in St. George this shift is already happening. Suddenly, unexpectedly, southwest Utah is the place, *and right now is the time*, for the biggest leap forward in healthcare ever. For donors, this is a once-in-a-lifetime opportunity to honor the lives of the Downwinders, transform the region, create a new model for healthcare, save more lives than you ever thought you could, and stand among the pioneers in one of the biggest stories in history.