

## Become a sponsor of Festival of Trees

Intermountain Foundation and the Festival of Trees leadership team invites you to join us as a sponsor of the 2025 Festival of Trees. This longstanding annual tradition, now in its 55th year, is brought to life by a dedicated volunteer board of over 80 individuals who enlist the time and talents of thousands of families, organizations, and businesses throughout Utah and neighboring states. Together they create an incredible experience for the community.

In 2024, the Festival of Trees hosted 82,000 attendees over four days. The event raised \$3.4 million to support patient care at Primary Children's Hospital and new, innovative ways to expand that expertise and help children in more communities through Intermountain's Primary Promise to build the nation's model health system for children.

## Why become a sponsor?

By sponsoring the 2025 Festival of Trees, you have the opportunity to reach thousands of community members and become a part of the Festival legacy. While you do not have to attend to be a sponsor, we hope you're able to experience the event firsthand. Every level of sponsorship includes tickets to the event, and Platinum, Gold, and Silver sponsorships include tickets to Opening Night, an exclusive opportunity to enjoy the Festival in a more intimate atmosphere with other invited guests.

Become a sponsor today! Reach out to [festivaloftrees@imail.org](mailto:festivaloftrees@imail.org) to learn more or to receive a sponsorship invoice.

## Event details

**Festival of Trees:** Wednesday, December 3 – Saturday, December 6, 2025

**Festival of Trees Opening Night:** Tuesday, December 2, 2025

**Location:** Mountain America Expo Center



## 2025 SPONSORSHIP OPPORTUNITIES

### Sponsorship packages at-a-glance

| BENEFITS OF SPONSORSHIP*                                | Platinum<br>\$50,000 | Gold<br>\$25,000 | Silver<br>\$10,000 | Friends<br>\$5,000 |
|---|----------------------|------------------|--------------------|--------------------|
| Volunteer opportunities during Festival week            | •                    | •                | •                  | •                  |
| Recognition on the event website                        | •                    | •                | •                  | •                  |
| Recognition on on-site signage                          | •                    | •                | •                  | •                  |
| Recognition on social media                             | •                    | •                | •                  | •                  |
| Festival of Trees general admission tickets             | 40                   | 30               | 20                 | 10                 |
| Invitation to Festival of Trees exclusive Opening Night | 8                    | 4                | 2                  |                    |
| Recognition on event emails                             | •                    | •                | •                  |                    |
| Recognition on Thank You ad                             | •                    | •                |                    |                    |
| Exclusive recognition on the event auction portal       | •                    | •                |                    |                    |
| Recognition by Event MC                                 | •                    | •                |                    |                    |

\*We work with all sponsors to ensure their sponsorship is appropriately acknowledged. Recognition opportunities may be adjusted as circumstances warrant.

### In kind contributions

In-kind contributions play a vital role in the success of our event, helping to offset costs while enhancing the experience for our attendees. By donating goods to be sold in our shop or other needed items, your company can receive valuable recognition as a sponsor at the Friends sponsorship level, with benefits such as logo placement, on-site visibility, and acknowledgment of donated items. Your generous support not only showcases your commitment to our cause but also provides a unique opportunity to engage with our audience in a meaningful way.

### Custom sponsorship packages

Custom sponsorship packages may be available upon request. Opportunities could include sponsoring a tree or other auction area aisle, sponsoring a shop or area of the event, or a package of your own making.

Please contact us at [festivaloftrees@imail.org](mailto:festivaloftrees@imail.org) to inquire further.

