All-Purpose Nipple Ointment (Newman’s ointment)

What is all-purpose nipple ointment?
All-purpose nipple ointment (APNO) is a common medication that breastfeeding mothers use for sore nipples. It was created by Dr. Jack Newman, a pediatrician and breastfeeding expert.

Regular nipple cream should be used as the first option for treating sore nipples. APNO is used if soreness and problem areas do not get better with regular nipple cream. APNO is made up of 3 different medications, including an:

1 Antibiotic [an-tye-by-OT-ik]. This medication helps heal nipple pain by stopping the growth of bacteria (germs). The antibiotic can help protect against other serious infections of the breast.

2 Anti-inflammatory [an-tye-in-FLAM-uh-tor-ee]. This medication helps heal nipple pain by reducing the swelling caused by infection, skin irritation, or injury. Skin irritation or injury may be caused by a baby’s poor latch or certain skin conditions such as psoriasis [suh-RYE-uh-sis], eczema [EK-zuh-muh], or dermatitis [dur-muh-TYE-tis].

3 Anti-fungal [an-tye-FUN-gul]. This medication helps by fighting off fungal (yeast) infections.

How do I apply APNO?
Apply APNO by placing a small amount onto your nipple and areola after breastfeeding. You do not need to wash off the ointment before the next feeding.

How long should I use APNO?
Use APNO until your nipples are pain-free, then gradually decrease the amount you use for another 7 to 10 days. You should begin to see and feel results within a few days.

APNO is for short-term use only. Thinning of skin has been reported with longer-term use. If your breast soreness and symptoms do not get better after using for 7 to 10 days, contact your LIP (licensed independent practitioner) or a lactation consultant.
Is APNO safe for my baby?
A small amount of APNO used after breastfeeding is safe. However, it’s not recommended to use the medication for more than 7 to 10 days.