



Intermountain Research and Medical Foundation HONORS



Rob Corcoran — Gold Caduceus Award

Rob Corcoran founded his first real estate brokerage, Influence Real Estate, in 2010. He launched a relocation services division in 2011, sold the real estate branch to Better Homes and Gardens in 2015, and re-launched Influence Realty & Relocation in 2016. Since founding his relocation company in Salt Lake City, Rob has expanded to Los Angeles, Orange County, San Diego, Denver, Dallas, and Atlanta. His team consists of more than 60 certified relocation specialists and an industry-

leading concierge team. He also specializes in serving local clients with the purchase and sale of luxury properties.

After growing up in Fairfax, VA, Rob moved to Utah in 1992 to attend Utah Valley University. After several years as a marketing sales manager for Marriott International, Rob earned his real estate license in 2002. Since then, he has earned a loyal following of private and corporate clients and has successfully collaborated with strategic partners domestically and around the world.

Rob has extensive experience as a spokesperson for the real estate industry in a variety of settings. He has mentored people regarding how he successfully built his brokerage through the Corporate Alliance networking group, emceed major events for Intermountain Healthcare, and taught an extended course to real estate investors. Rob also appeared on several episodes of HGTV's House Hunters and was featured on KSL's "Speaking on Business" radio segment.

Rob is as passionate about giving back as he is about growing his business. His most enduring service was with AMICUS as the board chair. He also established the North Pole Express in 2014, which provides all of the children from an underprivileged school in the Salt Lake Valley with an unforgettable excursion and a personalized gift during the holidays. His additional charity work includes serving as a member of the board for Junior Achievement and Intermountain Research and Medical Foundation. He also spent several years supporting the American Fork Canyon Run Against Cancer.

Rob lives in Park City with his two sons, Canyon (10) and Crue (8), who share his sense of adventure. They travel together extensively, but when they're home they love to explore the rugged landscape of Utah. They love to bike, ski, golf, camp, and hike as a family.