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COLOR PALLETTE

PMS 360 C
CMYK - 61, 0, 96, 0
RGB - 106, 191, 75
HEX - 6ABF4B

Lore

PMS 361 C
CMYK - 76, 4, 100, 1
RGB - 61, 174, 43
HEX - 3D441D

PMS 362 C
CMYK - 74, 15, 100, 2
RGB - 76, 156, 46
HEX - 4C9C2E

PMS 363 C
CMYK - 75, 24, 100, 9
RGB - 74, 139, 44
HEX - 4A8B2C

PMS 7734 C
CMYK - 83, 38, 82, 32
RGB - 38, 96, 65
HEX - 266041

PMS 296 C
CMYK - 91, 76, 55, 68
RGB - 5, 28, 44
HEX - 051C2C

COLOR PROPORTIONATE USE GUIDE

GRADIENT

TYPE DETAIL

# HEADLINE

Brandon Grotesque - Medium