

The **Primary Promise** Campaign

Building the Nation's Model Health System for Children



Neonatal Intensive Care Unit

PROJECT OBJECTIVE: Strengthen Primary Children's Hospital in Salt Lake City

What if... you could ensure our tiniest, most vulnerable patients win their fight for life?

THE SITUATION

Primary Children's Hospital's Neonatal Intensive Care Unit (NICU) is the only Level IV NICU in the Intermountain West and one of the nation's busiest. It serves fragile newborns from Utah, Idaho, Wyoming, Montana, Nevada, and Alaska — a 400,000-square-mile service area that covers one of the largest geographies of any children's hospital in the nation. Consider that:

- Two hundred medical providers care for nearly 450 babies each year in a space designed for half as many patients.
- The NICU serves preemies and babies born with birth defects or genetic disorders—as early as 22 weeks and as small as one pound.
- More than 65% of patient days are unique to Primary Children's NICU — meaning the care cannot be provided anywhere else in Utah or many of the surrounding states.

THE CRITICAL NEED

When parents envision their newborn's delivery, they rarely imagine a fight for life. But for hundreds of families each year, the NICU stay becomes an urgent reality.

Primary Children's Hospital's NICU wrestles with limited space — four to six patients receive care in a single room where half the floor space is needed for essential modern technology. Tight quarters challenge requirements around infection control, protecting confidential health information, and maintaining privacy.

To continue meeting the standards for advanced neonatal intensive care, the expectations of patient families, and the needs of the Intermountain West's expanding population, the NICU must undergo a comprehensive renovation and expansion.



THE PROMISE: A New NICU to Stand the Test of Time

The new 34,000-square-foot NICU will double the size of the current facility, providing 51 spacious, private rooms. This expanded space will provide families the private time so essential during critical neonatal care and, for the first time, accommodate parents who want to stay overnight at their child's side.

When parents can't be present with their newborn, parent-view cameras will keep them connected. State-of-the-art technology will instantly alert specially trained critical care nurses to the slightest changes in each baby's condition. Family respite areas will give parents places to get away, decompress, and recharge.

The new NICU will be located adjacent to the Fetal Center, so families of newborns with complex illnesses can move seamlessly from the prenatal to postnatal care setting.

HELP US KEEP THE PROMISE

The Primary Promise Campaign seeks philanthropic support to help create a NICU that ensures exceptional medical outcomes while supporting the emotional and spiritual needs of our youngest, most vulnerable patients and their families.

Babies who transition out of the NICU may never know the heroic efforts made on their behalf. But their parents will never forget. They will forever

regard the Primary Children's Hospital NICU as a place where miracles happen — miracles made possible by the vision and compassion of our generous donors.

